



CAREER RESOURCE CENTER  
YOUR JOB SEARCH PARTNER

# January 2020 CALENDAR OF EVENTS

(Closed 1/1 - 1/3 & 1/20)

Programs marked with ♦ are open to non-members for a fee of \$20.

Programs are generally 90 minutes in length unless otherwise notated.

**7th TUE 6:30PM "CRC FROM A TO Z - MEMBER ORIENTATION"** Registration Required; Open to the public, no fee

*Presented by: Kelly Clark, Director of Programs, CRC*

CRC Members and interested candidates will receive a detailed explanation of services and resources available at CRC. Knowing what services are available and the most efficient way to utilize them will help you land the job faster.

**10th FRI 10:30 AM -12:30 PM "LINKEDIN – Building the Profile"** ♦ Registration Required; Bring your laptop/tablet

*Presented by: Ernie Katko, U-Connect, Social Media Consultant and LinkedIn Trainer*

LinkedIn is an essential tool in today's job market. Learn the important elements of building your profile.

**15th WED 1:30 PM "THE FISHBOWL – Overcoming Job Search Challenges"** Registration Required; CRC Members

*Facilitated by: Kenja Rasmussen, HR Business Partner, MorganHR*

Participate in a new approach to addressing your specific job search challenge. Kenja has extensive experience conducting professional development workshops. She will take you through the "Fishbowl" exercise where you'll get help and creative input from fellow talented CRC members in this small group format. Bring a specific written job search challenge to share.

**17th FRI 10:00 AM - Noon "BRAND YOU"** ♦ Registration Required

*Presented by: Paula Moscinski, Executive Coach and Owner of Innerconnections, LLC*

The best way to stand out in today's job market is to create a personal brand. Your brand articulates your skills, experience, knowledge, and overall worth. Learn how to define, design, and deliver a powerful brand and get results!

**22nd WED 1:30 PM "BE YOUR OWN BOSS"** Registration Required; Open to the public, no fee

*Presented by: Scott Majeski, Franchise Consultant, FranNet*

Are you curious about business ownership, and what it would be like to be your own boss? Scott will explain the ins and outs of buying a franchise and how to choose one that is right for you.

**23rd THUR 10:15 AM "HOW TO WORK AND GET ALONG WITH ANYONE"** ♦

*Presented by: Andrea Herran, Founder and Principal, Focus HR Consulting*

You have to work with other people – either as a boss, peer, or client – to be successful. Learn the best way to adapt your style to be able to work and get along with anyone. No quizzes or test taking necessary. The only tools you need are your eyes and ears; learn how to use them in a unique way to gain the results you want and need.

**28th TUE 7:00 PM "JOB SEARCH STRATEGIES ROUNDTABLE"** CRC Members Only

*Facilitated by: David O'Brien, CRC Advisor, Global Director of HR, HydraForce*

Meet other candidates and explore effective job search strategies during this informal small group session. Come prepared with specific topics to address. Attendees should have had one previous one-on-one advisor session.

**29th WED 9:30 AM – noon "FIND YOUR CAREER FIT – SII"** Registration Required; \$10 CRC \$30 non-members

*Presented by: Barbara Annin, PhD, Executive and Career Coach*

Unsure about what career path you should take? The **Strong Interest Inventory (SII)** provides information regarding the types of careers that will offer the most satisfaction and potentially rewarding work environments. Participants will take the online assessment prior to the session and receive a custom report of results to be interpreted during the program. You will receive targeted strategies to help focus your career search, regardless of where you are in the process.

**31st FRI 10:30 AM -12:30 PM "LINKEDIN – Steps Beyond the Profile"** ♦ Registration Required; Bring your laptop/tablet

*Presented by: Ernie Katko, U-Connect, Social Media Consultant and LinkedIn Trainer*

From finding connections to building your network and personal brand, this interactive workshop will show you how to discover steps to elevate the visibility of your profile and get noticed by employers and recruiters.

Hours: M W TH 9:30 am - 4:30 pm  
TU 4:00 pm – 9:00 pm  
F 9:30 am - 12:30 pm

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www.CareerResourceCenter.org



# CAREER RESOURCE CENTER

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**Career Resource Center, Inc.®** is the proven confidence-building, employment resource featuring individualized attention, education, training, and coaching by industry professionals. **Results-focused, CRC has assisted nearly 14,000 job candidates during its 29 year history.** Our strength is in energizing and empowering job seekers through relevant, proven job search strategies. Our professionals focus on helping job candidates **optimize their search efforts and maximize their results.** Modest fees are possible as this 501(c)(3) nonprofit is supported by donors and volunteers.

## Services

**Job Search Coaching Sessions:** Private, confidential sessions on identifying and articulating strengths, determining focus, search strategies and tactics; plus coaching throughout your search.

**Interview Preparation:** Private sessions prepare candidates for interviews: plus mock and video interviews that may be digitally recorded and critiqued.

**Job Search Strategies Roundtables:** Informal small group sessions facilitated by CRC advisor.

**Microsoft Office Tutoring:** Word, Excel and PowerPoint.

**LinkedIn Tutoring:** Optimize your use of this professional network.

**Education & Training Programs:** Professionals share their expertise with the goal of helping individuals enhance their professional toolkit and gain the knowledge and skills critical for conducting a successful job campaign.

**Online Job & Research Specialist:** Individual assistance on identifying effective job search websites, researching businesses, finding job opportunities, completing online applications, and more.

**Networking Sessions:** Outside professionals facilitate an animated exchange of information between participants. *Open to the public at no charge. Bring resumes, business cards, and handbills.*

## Resources

**Office Away From Home:** Wi-Fi along with 5 computer workstations, 3 desks with laptop hook-ups, printer, copier, and paper.

**Reference Library:** Employment directories, guides, newspapers, etc.

**Online Employer Database:** ReferenceUSA™ a premier reference tool offering access to a proprietary database of 24 million U.S. businesses.

**CRC LinkedIn Group:** Engage in dialog regarding job search, expand connections, gather information, and receive job postings.

Kristina Phillips...Executive Director				
Kelly Clark...Director of Programs		Linda Bucher...Development Coordinator		
CRC's Volunteer Team				
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